



### Why Work Ethic Certification?

- ▶ Employers have indicated that mastery of Work Ethic Skills is one of the top characteristics needed in employees.
- ▶ One of the fundamental goals of Northwest Indiana Workforce Board is to produce an emerging workforce that has the 21<sup>st</sup> Century Skills needed to face the challenges of a global marketplace.

### What is the Work Ethic Certificate?

- ▶ A filter for employers when hiring or selecting candidates
- ▶ A common identifiable metric of work habits
- ▶ A credential demonstrating knowledge of skills, abilities and commitment to work
- ▶ Development of needed behavioral characteristics in emerging workforce

### Who is eligible to earn a Work Ethic Certificate?

- ▶ High school students who demonstrate mastery of 10 employer expectations (see back)



### For more information, contact:

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