



Social Media Safety

What you need to know...



What is Social Media?

Social Media is any application or web site that enables users to create and share content or participate in social networking.

OR - any time you can talk to somebody else through apps, games, and sites!






What kind of access do your children have?



- » Internet at Home
- » Personal Smartphone
- » Internet at Other's Home
- » Public WiFi

Are there other ways they get online?



Examples of Social Media




Which of the Social Media icons to the left do you know?



Be Aware of What You Put Online

- » Photos
- » Posts/Tweets/Messages
- » Reposts/Retweets
- » All of these are connected to you....Forever!
- » Applying for college and jobs

Nothing you post goes away. It can all be found.
Be proud of what you put out there online.






Talk to a Trusted Adult

- » Family members
- » Teacher, counselor, or other school staff
- » Coach, club sponsor, or other adult


Find an adult who you know and trust to talk to about these topics.






Be Smart!

Never...

- » Give out personal info
 - » Tell others where you are or where you will be
 - » Threaten or bully others
 - » Post inappropriate pics or messages
 - » Meet people in person you've only talked to online
- 




The Potential Dangers - Be Aware!

- » Personal Information Sharing
 - » Inappropriate Posting
 - » Cyber Predators
 - » Cyberbullying
 - » Phishing
 - » Adult Content
- 



What is personal information?

- » Name
 - » Age
 - » Any identification number
 - » Usernames or passwords
 - » Address
 - » Phone number
 - » Email
 - » Any way another person could figure out who you are, where you live, etc.
- 




Inappropriate Posting

Before you post, THINK. Is it:


- » True?
- » Helpful?
- » Inspiring? Or Informative?
- » Necessary? Or Needed?
- » Kind?

Rule of Thumb: If you would not share this with your teacher, principal, grandparent, or other important adult. **DO NOT share!!**





Cyber Predators

- » People who pose like other people
 - ◇ You can NEVER know who a person really is online unless you know them in real life
 - ◇ DO NOT friend people who you only know online.
 - ◇ They have not earned the privilege of knowing details about your life
 - » People who want to get information or other things from you
 - ◇ Listen to your gut
 - ◇ If you are not comfortable talk to a trusted adult
- 



Cyberbullying

- » Mean or hurtful messages, posts, or email
- » rumors posted on social media
- » Embarrassing pictures, videos, sites, and profiles
- » REMEMBER-It is always up to the person in the picture or video to decide if he or she wants it posted. It is not up to you to make this decision for another person.
- » ALWAYS get someone's permission before taking a picture or video.

Counter bullying with pro-kindness. Post positive comments and responses.


Talk to a trusted adult.

Start a Chain Reaction!!






Phishing

- » Phishing for information
 - » Don't trust emails or messages from someone you don't know
 - » Don't trust strange emails or messages from someone you do know
 - ◇ They could have been hacked
 - ◇ They could be an imposter (even from a phone number you know)
 - » Don't click a link in an email to login.
 - ◇ Go to a new tab and visit the site
 - » Be wary of Chrome extensions or any app that asks for extra permissions
- 




Adult Content

- » Adult content that is not intended for children
 - » Many adults want nothing to do with this kind of content
 - » If someone wants you to view or take part in this, say no and talk to your trusted adult.
- 



What can protect me on Social Media?

» COPPA

- ◇ Children's Online Privacy Protection Act
 - ◇ This was enacted by the federal government and has been in place since 2000.
 - ◇ Applies to children under 13
 - ◇ Sites have to take extra steps to protect your privacy
 - ◇ This is to protect you!
 - ◇ It is a violation of most social media sites to use them while you are under 13.
- 



Website Terms of Service and Restrictions

- » All sites have these
- » Be aware of what is in them
- » Your account can be shut down if you violate them
- » If you see others violating them, contact the site
- » Hate speech, threats, bullying, and harassment can all result in account restrictions from the provider
- » Contact them if you see this behavior-look for report options

Follow school policy and classroom rules





What is Your Brand?

- » Who you are online
- » Be proud of this person
- » Make it the person you want to be known for

Digital Portfolio

Have a positive social presence!


Make the online world a safe and pleasant place!





Thank you!!

Remember-don't be afraid to ask questions. Talk to a trusted adult!






What can you do as parents?

- » Connect
- » Learn
- » Engage


Communicating with your children and staying involved is the best way to keep them safe.





What to Watch for


Apps like:

- » Snapchat
 - » Kik
 - » TikTok
 - » Ghost apps-look like something innocent, such as a calculator, but hide photos, etc.
- 



Resources to Help-Reference


When you're unsure about an app/site/most other things:

- » Common Sense Media
 - ◇ Has reviews from students, parents, experts
 - ◇ List of family-friendly apps
 - » Consider:
 - ◇ Age recommendations
 - ◇ Functions of the apps
 - ◇ Requested permissions-location? contacts? privacy
 - ◇ Connectivity
 - ◇ Ads
- 



Resources to Help-Reference


NetSmartz

- » Lots of great tips and information
 - » Tip sheets to reference
 - » Helpful guidelines
- 



Resources to Help-Monitoring Tools

Free

- » [Family Link](#)-from Google, works on **Android** and from iOS (can't be used to monitor iPhones remotely)
 - ◇ Set time limits
 - ◇ Set bedtime when children are not able to use
 - » iPhones - [iOS 12 Parent Controls](#)
 - ◇ On iOS 12 controls are built in
 - ◇ Go to the settings on your child's phone to set up; once that's done you can monitor and control remotely
 - » [Dinner Time](#)
 - ◇ lock and unlock your child's device from your device
 - ◇ can still use alarm clock
 - ◇ DOES NOT monitor use, sites, etc.
- 



Resources to Help-Monitoring Tools

Paid

- » Net Nanny
 - ◇ Android, iOS, computers
 - ◇ Different packages, annual subscription
- » Check with your phone service and Internet providers
 - ◇ These services typically cost extra
 - ◇ [Verizon Smart Family](#) and others
 - ◇ Lots of features starting at \$5/month when checked
 - ◇ [AT&T Secure Family](#)
 - ◇ [T-Mobile Family Allowances](#) looks to be included
 - ◇ Doesn't limit or monitor Internet usage

